

E.CA Competition Law and Economics Expert Forum Brussels, 31 May 2017

“1997–2017, the 20th Anniversary of the EU Notice on Market Definition”

The E.CA Expert Forum, held annually, offers insights into recent developments in competition law and economics with a special focus on market definition for merger and antitrust purposes. The *EU Notice on Market Definition* was published in 1997 and has been widely used ever since. This year marks its 20th anniversary and we will take this opportunity to review some of the “classic” methods and issues related to market definition and look ahead at new questions arising in the era of fast-moving digital markets and two-sided platforms.

Location: Hotel Le Châtelain, Brussels
Rue du Châtelain / Kasteleinstraat 17, 1000 Brussels, Belgium

14.00 – 14.30 **Registration and Coffee**

14.30 – 14.40 **Welcoming Remarks**
Vincent VEROUDEN, *Director, E.CA Economics*

14.40 – 15.10 **Market Definition: A Modern Perspective**
Speaker: Tommaso VALLETTI, *Chief Economist, DG Competition*

15.10 – 16.30 **Panel I – Market Definition: Classic Methods and Issues**
This panel will discuss the main (empirical) methods used for defining antitrust markets and a number of conceptual issues that often arise in this context (e.g. defining markets with differentiated products, bidding markets, price discrimination markets, captive sales vs. open sales, local vs. national geographic markets).

Chair: Theon VAN DIJK, *Director, E.CA Economics*

Speakers:

Frank VERBOVEN, *Professor, KU Leuven*

Gerwin VAN GERVEN, *Partner, Linklaters*

Hans W. FRIEDERISZICK, *Director, E.CA Economics and Research Fellow, ESMT Berlin*

Thomas BUETTNER, *Chief Economist Team, DG Competition*

16.30 – 17.00 **Coffee Break**

17.00 – 18.20 Panel II – Market Definition in the Digital Era

This panel will discuss to what extent the 1997 EU Notice on Market Definition is "fit for use" in the new era of fast-moving digital markets and multi-sided platforms.

Chair: Rainer NITSCHKE, *Director, E.CA Economics and Research Fellow, ESMT Berlin*

Speakers:

Joseph FARRELL, *Professor, University of California (Berkeley) and Partner, Bates White*

Arno RASEK, *Chief Economist, Bundeskartellamt*

Gregory S. CRAWFORD, *Professor, University of Zurich and CEPR*

Nelson JUNG, *Partner, Clifford Chance*

18.20 Champagne Reception

The programme may be subject to amendment. For programme updates and more information:

www.e-ca.com/ExpertForum2017

Registration at: ExpertForum2017@e-ca.com