

Press release

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Linda Gratz promoted to Director in Munich office

European economics consultancy E.CA Economics has announced the promotion of Dr Linda Gratz to Director at the Munich office. Linda has extensive experience providing economic advice across the competition law field to the EU Commission and various national competition authorities. Commenting on her promotion, Hans W Friederiszick, Managing Director and one of the founders of E.CA Economics, said, "Last year, despite the unique challenges due to the pandemic, we continued our path of growth and expansion, guided by a focus on outstanding client service. Linda, who joined us in 2012, contributed to that success continuously through her high level of commitment, significant work and by developing key business areas." Linda was responsible for opening E.CA Economics' new office in Munich in September 2020.

Linda's areas of expertise include damage assessments in multiple cartel proceedings and abuse of dominance investigations. For example, she worked on behalf of a group of high street retailers in the United Kingdom on the cartel case concerning MasterCard's intra-EEA Multilateral Interchange Fees. Linda also has particular expertise in the assessment of mergers in industries such as telecommunications, construction materials, copper, FMCG, press logistics and touristic flights. For example, she actively participated in the investigation of the European Commission on the acquisition by Vodafone of Liberty Global's cable business in Germany. Furthermore, she has advised a German ministry on the organisational and methodological aspects of ex-post evaluations of state aid and contributed to research studies on state aid for DG Competition. Linda holds a PhD in Economics and has published her work in journals including the International Journal of Industrial Organization, the Journal of Antitrust Enforcement and the Journal of Competition Law & Economics.

With her promotion, effective 1 January 2021, Linda joins the leadership team of E.CA Economics, now comprising seven directors. These economists combine extensive consulting experience with practical experience of regulators' approaches and take active steps to manage E.CA Economics. "We strive to be a team of excellence at all levels," explains Rainer Nitsche, Managing Director and co-founder of E.CA Economics. "With her ability to steer teams and develop our staff, Linda helps us to maintain and foster our high reputation with clients and the authorities."



About E.CA Economics

E.CA Economics is a renowned European economics consultancy that builds its case-related advice in the fields of competition policy and regulation based on thorough research. This includes case-related work on European competition matters, such as merger, antitrust or state aid cases and economic analysis within regulatory procedures and studies for international organisations on competition policy issues. E.CA Economics applies rigorous economic thinking with a unique combination of creativity and robustness in order to meet the highest quality standards of international clients.

With an international team of more than forty competition economists, several of whom have been nominated by Who's Who Legal Competition as outstanding experts, E.CA Economics covers projects in more than ten jurisdictions. The offices are based in the centres of Berlin, Brussels and Munich. E.CA Economics has been named in Global Competition Review's annual ranking of the Top 21 competition economics groups since 2008.

As a partner of ESMT Berlin, a leading business school in Germany, E.CA Economics can draw on the latest economic research. On transatlantic cases, they work jointly with the US partner firm, Bates White LLC.

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