

## CURRICULUM VITAE

Director

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# Bas Dessens

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### **E.CA Economics GmbH**

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### Summary

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Bas Dessens is a Director. Together with Alena Kozakova, he leads E.CA Economics' London office. He joined E.CA in 2006 and has extensive experience in the field of competition economics. In particular, his work has focused on damage assessments related to cartel/information exchange cases (e.g. trucks, smart-card chips, air cargo), and economic analysis in the context of merger proceedings (e.g. EssilorLuxottica/GrandVision, Holcim/Lafarge, Knauf/Armstrong). In addition, he has been engaged in cases related to state aid, abuse of dominance, and regulatory matters.

Bas has experience in a broad range of sectors, including transportation, lifts, advertising, microelectronics, pharmaceuticals, beverage distribution, beer, optical retail, groceries, telecommunications, auditing services, film distribution, car parks, forklift trucks, gas-insulated switchgear and various commodity industries.

Bas has supported clients on cases brought before the European Commission, the German Bundeskartellamt, the UK Competition and Markets Authority, the Netherlands Authority for Consumers and Markets, and the Belgian Competition Authority. For more than a year, Bas was seconded to the UK Competition Commission (the Competition and Markets Authority's predecessor), where he worked on several merger proceedings and a market investigation.

Prior to joining E.CA, Bas served as a consultant for a business consultancy in the Netherlands. While there, he worked on a number of projects that focused on the consumer electronics, chemicals, and oil and gas industries. Bas holds master's degrees from Tilburg University in the Netherlands and the Humboldt University of Berlin in the areas of business and economics.

## Selected case experience

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### Cartels

- Support defendant in various jurisdictions in the context of damage proceedings related to information exchange in the **truck industry**, including in front of the Lithuanian court (in a testifying capacity) and the UK CAT.
- Support defendant in the context of UK private damage litigation related to the **smart card chip** cartel.
- Rebuttal of preliminary claims regarding the potential impact of exchanging price information by members of Dutch trade association **BMWT**.
- Quantification of damages in the context of private litigation proceedings resulting from the **air cargo** cartel.
- Estimation of overcharge and private damages due to the German **de-icing salt** cartel.
- Support an international **freight forwarder** with data collection, validation, and submission in cartel investigations by competition authorities in several jurisdictions around the world.
- Econometric overcharge estimation regarding a price fixing and market-sharing cartel in the **LPG** market.
- Support the independent economic expert for the higher court with the quantification of overcharges in the German **cement** cartel case.
- Analysis of the relevant affected markets affected by the EU **elevator and escalator** cartel.

### State aid

- Advised Deutsche Bahn AG in EU proceedings regarding directly awarded **regional passenger transportation** contracts.
- Market Economy Investor Test in the **aviation** industry to exclude any unfair advantages due to state ownership.
- State aid case in the **airline catering** industry: Estimation of the abnormal costs of a voluntary retirement scheme.
- Assessment of the compatibility of incentive payments with the market economy investor principal (MEIP) for a European **airport**.
- Assessment of the incentive effect in the context of an IPCEI, related to a subsidy for investment in capacity/R&D in the **microelectronics sector** in Germany and other countries.

## Mergers/horizontal agreements

- Advised complainant active in the **optical retail** market in the context of foreclosure concerns related to EssilorLuxottica's acquisition of GrandVision.
- Assisting Kinopolis (**cinemas**) in a merger procedure to have behavioural remedies imposed on it by the competition authority to be lifted.
- Supporting a competitor in appraising the likely impact of the AB InBev acquisition in the Belgian on-trade **beer** market.
- Economic advisor (staff member) on various **UK Competition Commission** merger enquiries (Barr/Britvic, AEG/Wembley and Ericsson/Creative).
- Advised a **leading cement producer** in the context of various transactions.
- Supported the testifying expert for the Austrian Cartel Court on the Scholz/Graz (**scrap metal**) merger case: market definition and competitive effects.
- The REWE/Adeg merger case: quantitative analysis of the supplier structure of the two **retailers**, and of supplier overlaps in particular.
- Empirical analysis for a complaint against the envisaged cooperation between Google and Yahoo (**online search engines**).
- Supported a complainant regarding the Google/DoubleClick merger (**online advertising**).

## Other areas

- Ex-post evaluation: Study awarded by the CMA for ex-post review of selected set of CMA decisions related to **vertical mergers**.
- Market investigation: Economic advisor (staff member) in the UK Competition Commission **statutory audit services market investigation**.
- Market investigation: Empirical analysis of retail **gasoline** prices in a major German city for an industry association in the context of a sector enquiry by the German FCO.
- Abuse of dominance: Analysis of the empirical relationship between measures of buyer power and the outcome of bilateral negotiations in the **grocery retail** industry.
- Abuse of dominance: Support soft drinks producer against request for interim measures by competitor in relation to rebate structures applied in the **on-trade market**.
- Regulation: Empirical analysis of the effect stronger regulation has on investment incentives in the **telecommunications** sector.
- Articles 81 and 82: Support a downstream **chemical compound** producer in arbitration related to a long-term supply contract of an elemental chemical.

## Professional experience

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Nov 2006 - Present	E.CA Economics, Berlin, Germany/London, United Kingdom Various roles, currently Director: Competition Policy
Nov 2012 - Jan 2014	Competition Commission UK, London, United Kingdom Economic advisor: Secondment
Oct 2004 - Sep 2006	Atos Consulting (formerly KPMG Consulting), Utrecht, the Netherlands Business Consultant: Sarbanes Oxley/Cost Accounting
Jul 2003 - Jul 2004	Consultores en Logística Operativa, Mexico City, Mexico Analyst: Market Research
Jun 2002 - Nov 2002	Institute for Development Studies, Cochin, India Researcher: International Standards in Development Countries

## Education

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Oct 2006 - Sep 2008	Humboldt-University, Berlin, Germany Master of Science: Microeconomics and Econometric Methods
Jan 2002 - Jul 2002	Handelshøyskolen BI, Sandvika, Norway Study Exchange: International Management
Sep 1997 - May 2003	Tilburg University, Tilburg, Netherlands Master of Science: International Business, Organisation & Strategy
Sep 1991 - May 1997	Kandinsky College, Nijmegen, Netherlands Gymnasium: Pre-university education

## Publications and working papers

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- Dessens, B. and V. Verouden (2016). Nieuwe economische standaarden in fusiecontrole: Wat komt er na HHI en SSNIP (New economic standards in merger control: what comes after HHI and SSNIP; in Dutch), Tijdschrift Mededingingsrecht in de Praktijk, Sdu Uitgevers, The Hague.
- Friederiszick, H. W., B. Dessens and L. Wiethaus (2009). Zugangsregulierung - Auswirkung auf Investitionen in das Festnetz in der Schweiz. Study for Swisscom AG.

## Languages

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Dutch (native speaker), English (high proficiency), German (fluent), Spanish (fluent), French (basic)