

## E.CA Economics Expert Forum 12 October 2012 in Brussels

### Expert Forum on Pricing Strategies and Competition Law & Economics Hotel Le Châtelain, Brussels

Pricing strategies are one of the most hotly debated areas of competition law and economics. With firms being faced with tighter financial constraints and policy makers shifting focus to end consumer goods, pricing related dominance cases are in their heyday. But in which circumstances is a low price strategy pro-competitive; where is it anti-competitive? Do margin squeeze provisions offer an easy way to catch offenders? Do we need excessive pricing cases for collectively dominant firms as a complement to cartel investigations? And what is the Commission's policy regarding vertical price restraints such as retail price maintenance or most favoured nation clauses? These questions will be discussed with a high-level panel of policy stakeholders and economists.

On the occasion of E.CA Economics' opening of its Brussels office, we would like to invite you to an expert forum on Pricing Strategies and Competition Law & Economics organised jointly by E.CA and ESMT.

**16:00 – 16:20**    **Coffee**

**16:20 – 16:30**    **Welcoming Remarks**  
Rainer NITSCHÉ  
*Managing Director E.CA Economics*

**16.30 – 18.00**    **Pricing Strategies and Competition Law & Economics**  
Keynote address: Kai-Uwe KÜHN  
*Chief Economist DG COMP, EU Commission*

Chair: Hans W. FRIEDERISZICK  
*Managing Director E.CA Economics and faculty professional ESMT*

Panellists (in alphabetic order):

Paul HEIDHUES, *Professor at the ESMT, Lufthansa Chair in Competition and Regulation*

Frank MONTAG, *Partner Freshfields Bruckhaus Deringer*

George ROZANSKI, *Partner Bates White, former Chief of the Economic Regulatory Section of the Antitrust Division*

Frank VERBOVEN, *Professor at the K.U. Leuven*

Lars WIETHAUS, *Principal E.CA Economics*

**18.00 – 18.30**    **Champagne Reception**